

The CHRIS COLLINS DANCERS will present their annual SHOWTIME production in June. We invite you to support this production by purchasing an Ad in our souvenir program book. If you are able to help, please follow the steps below and return these forms and payment to the Studio Office no later than **APRIL 29, 2017**. After the deadline, a \$25 late fee will be applied, pending availability.

Name: _____ Email: _____

AD SIZE: Cover Page Full Page Half Page Qtr Page (circle preference: portrait or landscape*) Eighth Page

CREATE MY AD. (Print legibly, or submit text via email to program@chriscollinsdance.com.)

Dancer's Name: _____

Message: _____

Photo Choice (check one):

I will use my own photo. **NO LATE PHOTOS ACCEPTED!!!!**

Print: Submit the photo with the with the Ad Order Form. Write dancer's name on back of photo.

Digital: • Submit a cd with the order form. Write dancer's name on CD; or

• **Preferred!** Email file (or link to file) to program@chriscollinsdance.com. Include dancer's name and ad size in email. Please see ad specs on the back of this page for optimal *minimum* digital photo sizes. Photos taken on phones should be emailed at "actual" or maximum size. Basically, bigger is better!

I will use a professional photo taken at the studio during photo week (must be taken Tuesday–Thursday).

Dance Style: _____ Routine Name: _____

Costume Description & Color: _____

I agree that if my selection is not photographed, CCDS will choose a professional photo for my ad. I understand that CCDS will make their best effort to select a photo. I will not hold CCDS responsible for their choice or any errors in the choice, and I will be happy with whatever photo is put in my ad.

Signature: _____ Date: _____

I WILL SUPPLY AD as a PDF or jpeg. (See back for ad dimensions.)

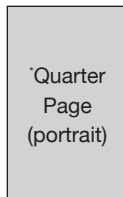
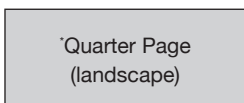
• Submit a CD or email file to program@chriscollinsdance.com. Include dancer's name and ad size in email.

• For best results, when converting a file to PDF, use the "Press Quality" preset.

• Jpegs should be grayscale, minimum 300ppi at 100%. (Anything lower may appear blurry or bitmapped when printed.)

• Photos used in ads that are converted to PDFs should be minimum 300ppi at 100%. (Anything lower may appear blurry or bitmapped when printed.)

• All photos (for anything except cover ads) must be converted to grayscale.



Ad Size/Type	Cost	Subtotal
Cover Page	\$185.00	_____
Final approval by CCDS		
Full Page	\$160.00	_____
Half Page	\$110.00	_____
Quarter Page	\$55.00	_____
Eighth Page	\$30.00	_____
Additional Photo(s)	\$10.00	_____ each
	Total	_____

OFFICE USE ONLY

Name of Student Selling Ad: _____

Amount Paid \$ _____ MOP _____ Date _____ No. of Photos Received _____

Chris Collins Dancers Showtime 2017 Program Ad Sizes

All sizes are width x height

QUARTER PAGE (PORTRAIT)

- 2½x4 inches
- Qtr page landscape = 5x2 inches
- \$55, includes one photo
- Add'l photos \$10 each
- For best results, digital photos should be 800x1200 pixels

EIGHTH PAGE

- 2½x2 inches
- \$30
- No photo

EIGHTH PAGE

- 2½x2 inches
- \$30, one small photo (600x600 pixels), minimal text

FULL PAGE AD

- 5x8 inches
- \$160
- Includes one photo
- Add'l photos \$10 each
- For best results, digital photos should be 1600x2400 pixels

FULL PAGE COVER AD

- 5x8 inches
- \$185
- Full color
- Includes one photo
- Add'l photos \$10 each
- For best results, digital photos should be 1600x2400 pixels
- Appears on inside front or back cover, or back cover
- Requires final approval from CCDS

HALF PAGE

- 5x4 inches
- \$110, includes one photo
- Add'l photos \$10 each
- For best results, digital photos should be 1200x1600 pixels

Getting Started Is As Easy As 123

1. Download DJCalendar V5.x!
2. Install
3. Try It For Free!



Amina McKinney

My favorite dancer in the *Whole Wide World*.

I love you infinity... and beyond!



Sofia and Alexander Myers



I'm so proud of my tiny dancers!

Love, Mom

Erica A. Glover and Orfa Barrios



Congratulations on your 1st tap solo! Everyone knows your name! Congratulations on your 1st duet together! Our talented twins!
Love, the Brown Glover families

